



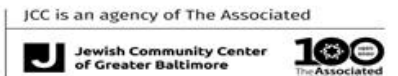
NAVIGATING STATE COVID RELIEF MONEY

ENTERTAINMENT VENUES & PROMOTERS

“there is no such thing as a carry-out concert”

Presented to Comptroller Franchot's workgroup 2/22/2022

Maryland Entertainment Industry Association Members





3/13/2020

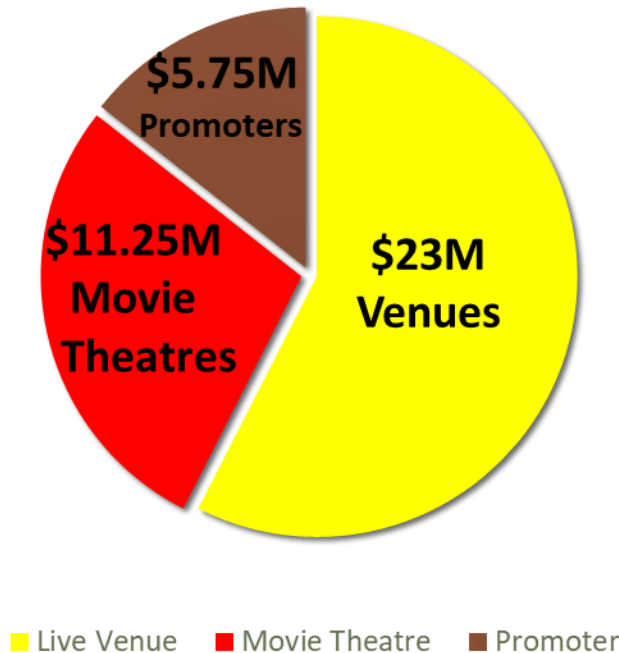


**Thank
You State
of
Maryland**

- **Governor Larry Hogan**
- **Lieutenant Governor Boyd Rutherford**
- **Comptroller Peter Franchot**
- **Secretary of Commerce Kelly Schulz**
- **Department of Housing and Community Development**
- **Department of Budget & Management**

\$40 MILLION IN RELIEF AWARDED

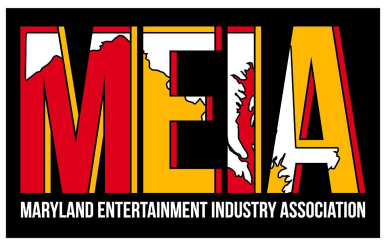
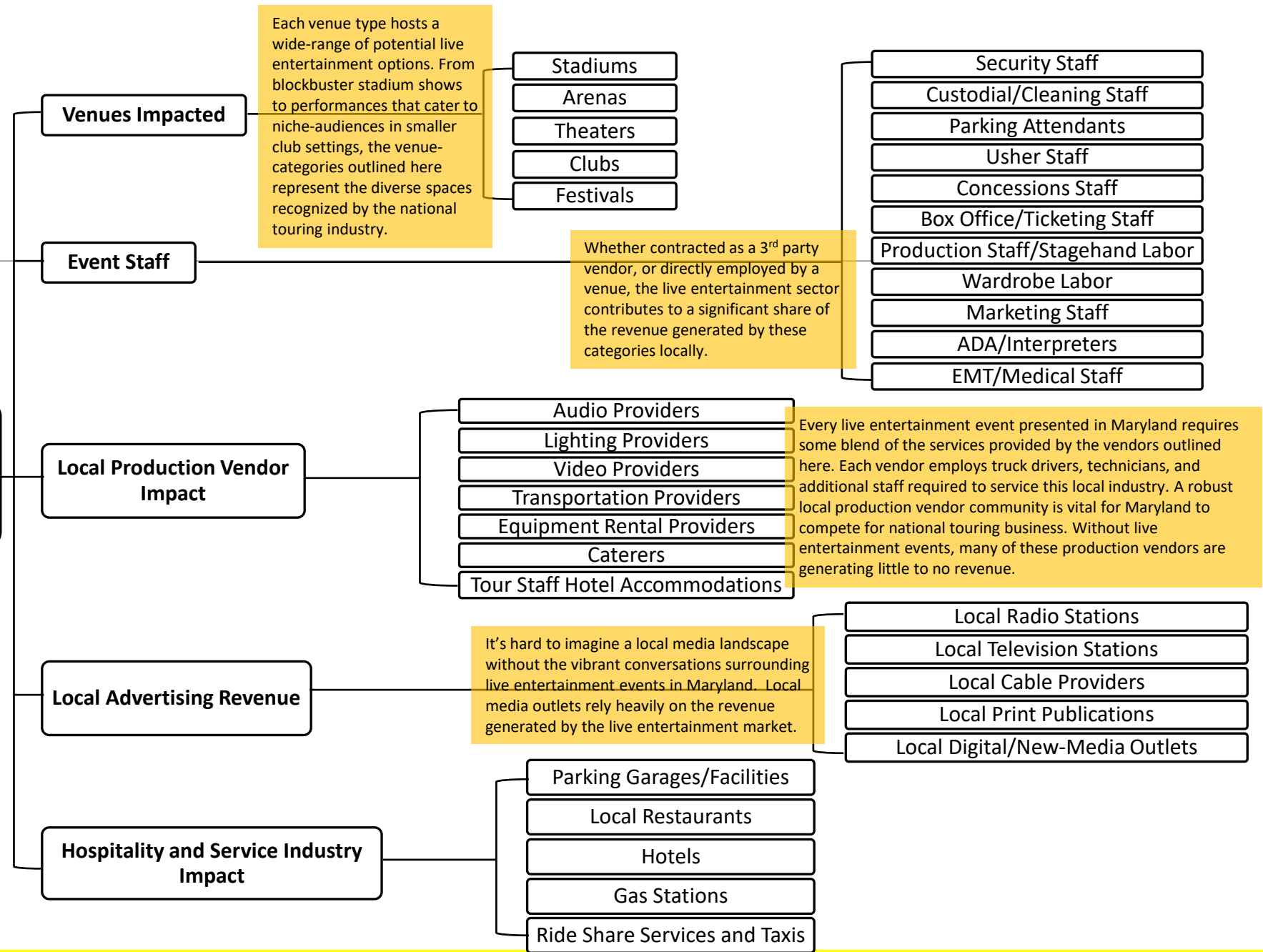
Award Distribution (Millions)



- **68 Venues (58%)**
- **28 Movie Theatres (24%)**
- **22 Promoters (18%)**

Economic Impact & The Ripple Effect

The local economic impact of mandated closures on Maryland's stadiums, arenas, theaters, clubs and festivals.



Dialogue and Process

- **June 2020** Comptroller Franchot reaches out
- **July 2020** Maryland Entertainment Industry Association forms
- **July – October 2020** MEIA searches for CARES funding guidance/assistance

- **10/22/2020** Governor Hogan announces creative live entertainment funding

- **November 2020** DHCD responsive, efficient program management
- **February 2021** \$30M funding received
- **April 2021** FY2022 budget allocates additional funding
- **June 2021** \$10M funding received
- **February 2022** Slow recovery, COVID-19 side effects

THANK YOU MARYLAND

