

# *Media Advisory*

**MEDIA CONTACT:** [SUSAN O'BRIEN](#): OFFICE 410-260-7305; MOBILE 443-875-8540;  
[ALAN BRODY](#): OFFICE 410-260-6346; MOBILE 443-924-1473

## ***Shop Maryland and Save for the Holidays Kicks Off with SECU Press Conference***

***Comptroller Franchot to promote shopping locally  
immediately following at College Park Bicycles***

**WHO:** Comptroller Peter Franchot  
Delegate Nicole Williams  
Mayor Pro-Tem Kulpa-Eddy  
MD/DC CUA President John Bratsakis  
SECU EVP, Chief Strategy & Marketing Officer Becky Smith  
Sarah Price, Maryland Retailers Association

**WHAT:** Comptroller Franchot will kick off the annual *Shop Maryland and Save for the Holidays* campaign with a press conference at the Berwyn Heights branch of the State Employees Credit Union (SECU) of Maryland.

Leaders from MD/DC Credit Union Association and SECU will join local elected officials and the Comptroller to highlight the need to support local businesses in our recovery from the financial impact of the pandemic.

This year's campaign once again will feature a wealth of savings and incentives for members of participating credit unions who shop locally. SECU also celebrates their 70th Anniversary this year.

Immediately following the press conference, Comptroller Franchot will join Sarah Price from the Maryland Retailers Association at

College Park Bicycles, where he will present new owner, Marden Timen, with a proclamation and promote shopping locally.

**WHEN:** **Thursday, October 21, 2021**  
**1:30 p.m.**

**WHERE:** SECU  
6011 Greenbelt Road  
Berwyn Heights, MD 20740  
  
College Park Bicycles  
7301 Baltimore Ave  
College Park, MD 20740

**CONTACT:** **Maureen O'Prey:** [moprey@marylandtaxes.gov](mailto:moprey@marylandtaxes.gov) 410-260-7308  
(office); 443-955-0223 (mobile)

*Stay connected with the Comptroller of Maryland:*

